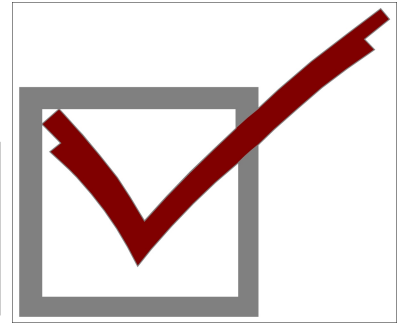


# Membership Application

## THE CONSULTANTS BUREAU The National Trade Association for the Consulting Profession



*Please enter all information as you want it to appear when we send a referral to a client.*

*\*You must have a website and a prospectus to qualify to be listed in our referral database.*

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_ Zip Code: \_\_\_\_\_ - \_\_\_\_\_

Telephone: \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ \*Web Site: www.\_\_\_\_\_

E-Mail: \_\_\_\_\_ @ \_\_\_\_\_

**Consulting Disciplines:** *These are your areas of functional expertise. You may check off up to 12.*

- |  |  |  |
|--|--|--|
| <input type="checkbox"/> Accounting                      | <input type="checkbox"/> Copyrights/Patents/Trademarks | <input type="checkbox"/> Environment             |
| <input type="checkbox"/> Acoustics                       | <input type="checkbox"/> Corporate Communications      | <input type="checkbox"/> Equipment Maintenance   |
| <input type="checkbox"/> Actuary                         | <input type="checkbox"/> Corporate Culture             | <input type="checkbox"/> Ergonomics              |
| <input type="checkbox"/> Administration                  | <input type="checkbox"/> Corporate Identification      | <input type="checkbox"/> Event Planning          |
| <input type="checkbox"/> Advertising-Consumer            | <input type="checkbox"/> Cost Analysis                 | <input type="checkbox"/> Executive Coaching      |
| <input type="checkbox"/> Advertising-Industrial          | <input type="checkbox"/> Cost Reduction                | <input type="checkbox"/> Executive Search        |
| <input type="checkbox"/> Affirmative Action              | <input type="checkbox"/> Creative Thinking             | <input type="checkbox"/> Export                  |
| <input type="checkbox"/> Appraisal                       | <input type="checkbox"/> Credit                        | <input type="checkbox"/> Facilities              |
| <input type="checkbox"/> Arbitration                     | <input type="checkbox"/> Crisis Management             | <input type="checkbox"/> Factory Automation      |
| <input type="checkbox"/> Architecture                    | <input type="checkbox"/> Customer Service              | <input type="checkbox"/> Family-Owned Businesses |
| <input type="checkbox"/> Association Management          | <input type="checkbox"/> Data Collection               | <input type="checkbox"/> Feasibility Studies     |
| <input type="checkbox"/> Audit                           | <input type="checkbox"/> Data Communications           | <input type="checkbox"/> Finance                 |
| <input type="checkbox"/> Bankruptcy                      | <input type="checkbox"/> Data Processing               | <input type="checkbox"/> Financial Planning      |
| <input type="checkbox"/> Barter                          | <input type="checkbox"/> Database Management           | <input type="checkbox"/> Fire Prevention         |
| <input type="checkbox"/> Benefits                        | <input type="checkbox"/> Direct Response Marketing     | <input type="checkbox"/> Fleet Management        |
| <input type="checkbox"/> Business Plans                  | <input type="checkbox"/> Disaster Recovery             | <input type="checkbox"/> Forecasting             |
| <input type="checkbox"/> Business Process Re-Engineering | <input type="checkbox"/> Distribution                  | <input type="checkbox"/> Foreign Trade           |
| <input type="checkbox"/> Career Counseling               | <input type="checkbox"/> Diversity                     | <input type="checkbox"/> Franchising             |
| <input type="checkbox"/> Cash Management                 | <input type="checkbox"/> Documentation                 | <input type="checkbox"/> Fund Raising            |
| <input type="checkbox"/> Catalog Marketing               | <input type="checkbox"/> Downsizing                    | <input type="checkbox"/> Health Care             |
| <input type="checkbox"/> Change Management               | <input type="checkbox"/> Due Diligence                 | <input type="checkbox"/> HVACR                   |
| <input type="checkbox"/> Chemistry                       | <input type="checkbox"/> E-Commerce                    | <input type="checkbox"/> Human Resources         |
| <input type="checkbox"/> Collections                     | <input type="checkbox"/> Economics                     | <input type="checkbox"/> Image                   |
| <input type="checkbox"/> Compensation                    | <input type="checkbox"/> Education-Adult               | <input type="checkbox"/> Import                  |
| <input type="checkbox"/> CAD                             | <input type="checkbox"/> Education-Children            | <input type="checkbox"/> Industrial Design       |
| <input type="checkbox"/> CAE                             | <input type="checkbox"/> Employee Retention            | <input type="checkbox"/> Industrial Development  |
| <input type="checkbox"/> CAM                             | <input type="checkbox"/> Empowerment                   | <input type="checkbox"/> Inquiry Handling        |
| <input type="checkbox"/> Computer Hardware               | <input type="checkbox"/> Energy Consumption            | <input type="checkbox"/> Inspection              |
| <input type="checkbox"/> CIM                             | <input type="checkbox"/> Energy Generation             | <input type="checkbox"/> Insurance               |
| <input type="checkbox"/> Computer Networks               | <input type="checkbox"/> Engineering Planning          | <input type="checkbox"/> Interim Personnel       |
| <input type="checkbox"/> Computer Software               | <input type="checkbox"/> Engineering-Chemical          | <input type="checkbox"/> Interior Design         |
| Specify: _____   | <input type="checkbox"/> Engineering-Civil             | <input type="checkbox"/> International Business  |
| <input type="checkbox"/> Computer Training               | <input type="checkbox"/> Engineering-Electrical        | Specify: _____                                   |
| <input type="checkbox"/> Conflict Resolution             | <input type="checkbox"/> Engineering-Industrial        | <input type="checkbox"/> Inventory               |
| <input type="checkbox"/> Construction                    | <input type="checkbox"/> Engineering-Mechanical        | <input type="checkbox"/> Investments             |
|  | <input type="checkbox"/> Engineering-Safety            | <input type="checkbox"/> ISO                     |

**Consulting Disciplines** (continued): You may check off no more than 12 in total from Pages 1 and 2.

- |  |  |   |
|--|--|---|
| <input type="checkbox"/> Job Costing                       | <input type="checkbox"/> Outplacement              | <input type="checkbox"/> Simulation                                       |
| <input type="checkbox"/> Just-in-Time                      | <input type="checkbox"/> Packaging                 | <input type="checkbox"/> Site Selection                                   |
| <input type="checkbox"/> Labor Outsourcing                 | <input type="checkbox"/> PPC                       | <input type="checkbox"/> Sourcing   |
| <input type="checkbox"/> Labor Relations                   | <input type="checkbox"/> Personnel                 | <input type="checkbox"/> Space Planning                                   |
| <input type="checkbox"/> Lead Generation                   | <input type="checkbox"/> Politics                  | <input type="checkbox"/> Special Events                                   |
| <input type="checkbox"/> Leadership                        | <input type="checkbox"/> Polling                   | <input type="checkbox"/> Start-Up Businesses                              |
| <input type="checkbox"/> Leasing                           | <input type="checkbox"/> Pricing                   | <input type="checkbox"/> Statistics                                       |
| <input type="checkbox"/> Lighting                          | <input type="checkbox"/> Privatization             | <input type="checkbox"/> Storage  |
| <input type="checkbox"/> Logistics                         | <input type="checkbox"/> Procurement               | <input type="checkbox"/> Strategic Planning                               |
| <input type="checkbox"/> Managed Care                      | <input type="checkbox"/> Productivity              | <input type="checkbox"/> Structural Design                                |
| <input type="checkbox"/> MIS                               | <input type="checkbox"/> Profitability Improvement | <input type="checkbox"/> Succession                                       |
| <input type="checkbox"/> Manufacturing                     | <input type="checkbox"/> Project Management        | <input type="checkbox"/> System Design                                    |
| <input type="checkbox"/> Manufacturing Information Systems | <input type="checkbox"/> Public Affairs            | <input type="checkbox"/> Systems Analysis                                 |
| <input type="checkbox"/> Market Research                   | <input type="checkbox"/> Public Opinion            | <input type="checkbox"/> Taxes  |
| <input type="checkbox"/> Marketing-Affiliate               | <input type="checkbox"/> Public Policy             | <input type="checkbox"/> Team Building                                    |
| <input type="checkbox"/> Marketing-African American        | <input type="checkbox"/> PR                        | <input type="checkbox"/> Technology Transfer                              |
| <input type="checkbox"/> Marketing-Consumer                | <input type="checkbox"/> Purchasing                | <input type="checkbox"/> Telecommunications                               |
| <input type="checkbox"/> Marketing-Government              | <input type="checkbox"/> QA                        | <input type="checkbox"/> Telemarketing                                    |
| <input type="checkbox"/> Marketing-Hispanic                | <input type="checkbox"/> QC                        | <input type="checkbox"/> Telephone Systems                                |
| <input type="checkbox"/> Marketing-Incentive               | <input type="checkbox"/> Quantitative Analysis     | <input type="checkbox"/> Testing  |
| <input type="checkbox"/> Marketing-Industrial              | <input type="checkbox"/> Raw Materials             | <input type="checkbox"/> Time Management                                  |
| <input type="checkbox"/> Marketing-International           | <input type="checkbox"/> Real Estate               | <input type="checkbox"/> TQM  |
| Specify: _____   | <input type="checkbox"/> Recreation                | <input type="checkbox"/> Trade Shows                                      |
| <input type="checkbox"/> Marketing-Internet                | <input type="checkbox"/> Regulatory Approval       | <input type="checkbox"/> Training (other than computer or sales training) |
| <input type="checkbox"/> Marketing-Viral                   | Specify: _____                                     | Specify: _____  |
| <input type="checkbox"/> Materials Handling                | <input type="checkbox"/> Rehabilitation            | <input type="checkbox"/> Transportation                                   |
| <input type="checkbox"/> Media                             | <input type="checkbox"/> Relocation                | <input type="checkbox"/> Travel   |
| <input type="checkbox"/> Meetings                          | <input type="checkbox"/> Reorganization            | <input type="checkbox"/> Turnaround                                       |
| <input type="checkbox"/> Merchandising                     | <input type="checkbox"/> Risk Management           | <input type="checkbox"/> Utilities  |
| <input type="checkbox"/> M&A                               | <input type="checkbox"/> Roofing                   | <input type="checkbox"/> Value Engineering                                |
| <input type="checkbox"/> Metallurgy                        | <input type="checkbox"/> Safety                    | <input type="checkbox"/> Venture Capital                                  |
| <input type="checkbox"/> Minority Affairs                  | <input type="checkbox"/> Sales Force Development   | <input type="checkbox"/> Warehousing                                      |
| <input type="checkbox"/> Motivation                        | <input type="checkbox"/> Sales Management          | <input type="checkbox"/> Waste Management                                 |
| <input type="checkbox"/> Negotiating                       | <input type="checkbox"/> Sales Promotion           | <input type="checkbox"/> Web Design                                       |
| <input type="checkbox"/> New Product Development           | <input type="checkbox"/> Sales Training            | <input type="checkbox"/> Wholesaling                                      |
| <input type="checkbox"/> Office Automation                 | <input type="checkbox"/> Scheduling                | <input type="checkbox"/> Workout  |
| <input type="checkbox"/> Operations                        | <input type="checkbox"/> SEO                       | <input type="checkbox"/> Other(s): _____                                  |
| <input type="checkbox"/> Order Processing                  | <input type="checkbox"/> SEC Filings               | _____   |
| <input type="checkbox"/> OD                                | <input type="checkbox"/> Security                  |   |
|  | <input type="checkbox"/> Sexual Harassment         |   |

**Industry Experience:** *These are the business sectors in which you have experience. You may check off up to 6.*

- |   |   |   |
|---|---|---|
| <input type="checkbox"/> Aerospace            | <input type="checkbox"/> Entertainment        | <input type="checkbox"/> Office Products    |
| <input type="checkbox"/> Agriculture          | <input type="checkbox"/> Financial Services   | <input type="checkbox"/> Packaging          |
| <input type="checkbox"/> Apparel              | <input type="checkbox"/> Food and Beverage    | <input type="checkbox"/> Petroleum          |
| <input type="checkbox"/> Automotive           | <input type="checkbox"/> Forestry             | <input type="checkbox"/> Pharmaceuticals    |
| <input type="checkbox"/> Aviation             | <input type="checkbox"/> Government           | <input type="checkbox"/> Plastics           |
| <input type="checkbox"/> Banking              | <input type="checkbox"/> HBA                  | <input type="checkbox"/> Publishing         |
| <input type="checkbox"/> Brokerage            | <input type="checkbox"/> Health Care          | <input type="checkbox"/> Pulp and Paper     |
| <input type="checkbox"/> Charities            | <input type="checkbox"/> HVACR                | <input type="checkbox"/> Raw Materials      |
| <input type="checkbox"/> Chemicals            | <input type="checkbox"/> Import/Export        | <input type="checkbox"/> Real Estate        |
| <input type="checkbox"/> Commodities          | <input type="checkbox"/> Industrial Equipment | <input type="checkbox"/> Religion           |
| <input type="checkbox"/> Computers            | <input type="checkbox"/> Instrumentation      | <input type="checkbox"/> Retailing          |
| <input type="checkbox"/> Construction         | <input type="checkbox"/> Insurance            | <input type="checkbox"/> Services           |
| <input type="checkbox"/> Consumer Electronics | <input type="checkbox"/> Law                  | <input type="checkbox"/> Telecommunications |
| <input type="checkbox"/> Consumer Products    | <input type="checkbox"/> Leasing              | <input type="checkbox"/> Textiles           |
| <input type="checkbox"/> Data Processing      | <input type="checkbox"/> Manufacturing        | <input type="checkbox"/> Trade Associations |
| <input type="checkbox"/> Distribution         | <input type="checkbox"/> Media                | <input type="checkbox"/> Transportation     |
| <input type="checkbox"/> Education            | <input type="checkbox"/> Metals               | <input type="checkbox"/> Travel and Leisure |
| <input type="checkbox"/> Electronics          | <input type="checkbox"/> Mining               | <input type="checkbox"/> Utilities          |
| <input type="checkbox"/> Energy               | <input type="checkbox"/> Not-for-Profit       | <input type="checkbox"/> Other: _____       |

**Projects for Which You Are Available:** *Check off all that apply.*

- Short-Term
- Long-Term
- Expert Witness
- Speaking Engagement
- Writing Assignment
- Overseas Location

Please accept my application for membership in **THE CONSULTANTS BUREAU**. I understand that there is a one-time \$50.00 application fee I am enclosing with my application along with a prospectus for my consulting practice. I understand – *and I agree to pay* – a \$250.00 referral fee when I receive a referral from the **THE CONSULTANTS BUREAU** that develops into a new client with total billings of \$2,000 or more. Should I receive a referral that I cannot fulfill for any reason, I will immediately notify **THE CONSULTANTS BUREAU** so it can send the referral to another member.

**Name (print):** \_\_\_\_\_ **Signature:** \_\_\_\_\_ **Date:** \_\_\_\_/\_\_\_\_/\_\_\_\_

1. Complete the Application.
2. Enclose a check for \$50.00 payable to “The Consultants Bureau”
3. Attach your prospectus and any other information you have about your consulting practice.
4. Do **NOT** submit an Application for Membership unless you can provide the URL of a working website and you can provide a hard-copy prospectus for your consulting practice. *If you submit an Application without these two items, your Application will be rejected, and you will forfeit your Application Fee!*
5. Mail to: **The Consultants Bureau**  
 Post Office Box 10057  
 New Brunswick, New Jersey 08906-0057